

### Dental College of Georgia Scholarship Ceremony



On August 27, Dr. Max Ferguson, former Chair of the Board of Trustees, visited the Dental College of Georgia for the school's annual scholarship ceremony. Dr. Ferguson awarded a total of \$120,000 in scholarships to 10 dental students from each class. In addition, the Hinman Gold Life Award Scholarship was presented to two students to honor Dr. Eddie Pafford's long-time service to Hinman.





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Membership Meeting <b>11</b> November 15 Crowne Plaza Atlanta Perimeter at Ravinia



Mr. John McGill What We've Learned from the Pandemic

#### President's Message

### Winter is Coming



Dr. William Rousseau

Our Hinman year is off to a great start thanks to our September Membership Meeting speaker, Dr. Mike Pruett. With 240 attendees (a sell-out due to room limitations) the meeting was a big success. It was wonderful to see so many members and prospective new members gathered to learn about treating medically compromised patients, then staying late to eat and socialize at our first in-person membership meeting since January

### Hinman Dental Society 2021–2022 EXECUTIVE COUNCIL OFFICERS

President William H. Rousseau						
President-elect E. David Anderson						
Vice President Troy H. Schulman						
Secretary Slade W. Lail						
Treasurer J. Andrew Ramsey						
Asst. Secretary/TreasurerDarryal D. McCullough						
Editor Jeremy R. Ward						
Parliamentarian J. Sedgie Newsom						

### **EXECUTIVE COUNCIL**

2024 J. Matthew Mazzawi
2024
2023
2023 David P. Marion
2022
2022 Patrick N. French

### **TRUSTEES**

2027					Jane C. Puskas
2026 .					James A. Roos
2025					Dave C. Lee
2024					Bradley K. Greenway
2023					A. Allen French
2022 .					P. Edward Pafford (CH)

2020. Many thanks to Jackie Sarvis and the InterContinental Buckhead for providing us with a great meeting.

Now that we have learned how to take care of our most fragile patients, the next two Membership Meetings will focus on taking care of ourselves. In November, Mr. John McGill will speak about personal finance and achieving financial independence. He will give us valuable advice on how to retire comfortably after a career of hard work. The meeting will be November 15 at the Crowne Plaza Atlanta Perimeter at Ravinia. As mentioned above, the September meeting sold out due to room limitations, so please register early to guarantee your spot.

The January meeting will feature Dr. Uche Odiatu speaking about health and wellness. We will learn how we can enjoy not only our day-to-day life, but also the financial independence we began to achieve at the November meeting. This meeting will return to the Georgia Aquarium. Save the date, January 20, and please bring your staff.

Be sure to thank the Trustees and Trustee Chair, Dr. Eddie Pafford, for their continued generosity in supporting Society events. Their subsidy allows all members to attend Society events at a greatly reduced rate.

Please remember to sign up for a committee for the March Meeting. General Chair, Kate Robinson, and her Program Chairs, Jim Roos and Randy Phillips, have put together an outstanding program, and they are counting on all of us to provide the Hinman Hospitality that makes our Meeting unique. Working during the Meeting satisfies one of the requirements for membership and earns you an invitation to the General Chair and President's Reception at the College Football Hall of Fame as well as a one night stay at the Grand Hotel on Mobile Bay during our Annual Meeting, June 3–5.

It is an honor to serve as your President. I hope everyone has a wonderful Thanksgiving and a happy holiday season.

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### Nominating Committee Meeting

Nominating committee chair, Sedgie Newsom, announces that the committee will meet January 18, 2022 at the Hinman Executive Office. If you would like to submit a name for nomination, please contact one of the following members: Bob O'Donnell, Dave Lee, Jim Roos, Robby Robinson, Patrick Posey, Michael Long or Ex-Officio Member, William Rousseau.

### Events Calendar 2021-2022

November 8, 2021 Executive Council Hinman Executive Office

November 15, 2021 Membership Meeting Crowne Plaza Atlanta Perimeter at Ravinia Speaker: Mr. John McGill 4:00 p.m. Lecture 7:00 p.m. Cocktails and Dinner

January 4, 2022 Executive Council Location TBD

January 20, 2022

Membership Meeting (Bring your Staff!) Georgia Aquarium Speaker: Dr. Uche Odiatu 4:00 p.m. Lecture 7:00 p.m. Cocktails and Dinner

**February 3, 2022** New Member Orientation Hinman Executive Office 6:15 p.m.

March 17-19, 2022 The Thomas P. Hinman Dental Meeting Georgia World Congress Center and Omni Hotel at CNN Center

May 3, 2022 Executive Council Hinman Executive Office

June 3-5, 2022 Annual Meeting The Grand Hotel Point Clear, AL

#### **General Chair's Message**

### Churchill

Dr. Kate Robinson

Many of you know that I have a long commute to and from work, so recently I have become a fan of Audible, which has greatly enhanced my enjoyment of commuting. Sometimes I feel as though I should use this time to fill in the huge lapses in my education (rather than listening to Classic Vinyl on Sirius XM), so lately I've been listening to an exhaustive biography of Winston Churchill. I can't tell you how many hours I've spent listening to it already.

Winston Churchill was larger than life. What he accomplished and experienced in his life simply boggles the mind. I wonder what kind of advice he would give us during this "season" of the pandemic. One of his most famous quotes is, "We shall draw from the heart of suffering itself the means of inspiration and survival." Dentists have always been people I've admired and wanted to spend time with: those in my own family, my husband's classmates, my own classmates, my partners at work, my Hinman "family," all of you. What an extraordinary profession to which we all belong! It is with this spirit that we move towards having an in-person Hinman meeting in March and we need your help to make this meeting a success.

Our theme is timely: "Navigating Dental Disruptions," and we hope that you and your team will take advantage of the great education and experiences that Hinman '22 has to offer. My Program Chairs,



Jim Roos and Randy Phillips, have put together a fabulous program that offers something for everyone. Business Office, Hygiene and Assisting Tracks will all be held on Friday, in addition to a New Dentist Track. We've got a variety of course lengths throughout the Meeting, many hands-on courses and a quarter of our speakers are new to Hinman. Our own Lee Silverstein will be presenting a new, all day course on how to plan and treat "teeth in a day" cases. One of our new speakers, Ken Berley, who is a dentist AND a lawyer (kind of like if Sedgie and Katie Newsom had a baby!), will be presenting an all-day course on how to treat sleep apnea safely, medically and legally. Gerry Kugel returns to Hinman to present a hands-on veneers course, and DeWitt Wilkerson from the Dawson Academy will be imparting his wisdom with courses on Integrative Dentistry. Many of your favorites are returning: Gordon Christensen, Lee Ann Brady, Uche Odiatu, Tieraona Low Dog, Karen Davis, John Svirsky and Mark Hyman, to name a few.

"Thrive! Staying Vital as Mom, Dentist, Partner and... YOU!" is a panel discussion on Saturday moderated by a new speaker, dental consultant extraordinaire Carol Paige. I could have used some of this kind of insight as I was trying to navigate being a "Mommy Dentist," and since women dentists comprise more and more of our numbers, we need to support them to keep our profession strong and vital.

The General Chair and President's Reception will be held at the College Football Hall of Fame on Thursday after the Keynote Session. We are really excited to welcome comedian Kathleen Madigan as our Keynote speaker because I am absolutely certain that everyone is ready for some good belly-laughs. Kathleen is a veteran of Letterman, host of Blue Collar Comedy on Sirius XM, and has been a guest on Jerry Seinfeld's "Comedians in Cars Getting

Coffee." Jerry Seinfeld says this about Kathleen: "She is small, practical and fun. She makes a lot of sense but not too much sense. Just enough to be hilarious." Remember that all you have to do to get an invitation to the Reception is to attend your committee meeting and work your entire eight hour assignment during the March meeting.

Hinman's Night Out on Friday will take us to one of my favorite Atlanta venues, the Tabernacle, with fun for the whole dental team and entertainment by The Rupert's Orchestra. They will perform everything from Top 40 to Motown (can I have an "Amen"?), to Classic Rock and Swing. I'll be kicking off my heels, and I hope to see you on the dance floor.

Registration opens on December 7. Please encourage your entire team to take advantage of the worldclass CE and fun that Hinman '22 has to offer.

Remember to save your purchases for the Exhibit Hall, because happy exhibitors equal successful Hinman Meetings, now and for years to come... which then equates to scholarships for future dental professionals!

I'd be remiss if I didn't acknowledge the hard work and dedication of our Executive Staff led by Annette Sullivan. They are the stuff of greatness and are the heart of our Society and Meeting. My heartfelt thanks goes to each and every one of them. They make us all proud.

In closing, one final tidbit of Winston's Wisdom for you all to keep in mind as we traverse the months ahead: "Kites rise highest against the wind-not with it."

Keep flying high and God bless. Ky

2022 Thomas P. Hinman Dental Meeting Committee Chairs							
Advisory	Bob O'Donnell	Participation	Brett Schroeder, Lauren Freitag, Patrick French,				
Arrangements	Cristi Cheek & Evis Babo		Andy Ramsey & Rod Carter				
Chair-elect	Roy McDonald	Participation Coordinator	Travis Watson				
Clinic Captains	Neil Browning, Melissa Durand & Matt Mazzawi	Pre-Keynote	Sid Tourial				
Clinic Captains Coordinators	Paul Smith, Larry Webb & Joe Dufresne	Program	Jim Roos & Randy Phillips				
Closing Session	Steve Rafeedie	Publications	Darryal McCullough & Janine Bethea				
Continuing Education	Dan Hodges	Public Relations	Shiven Gandhi & Brook Corbett				
Finance	Jim Roos	Registration	Kristina Dawson & Ben Hawkins				
Hinman Information	Lauren Bowersox, Jeremy Ward & David Marion	Reserve	Slade Lail				
Hinman Information Coordinator	Victor van Greuningen	Signs	Sherry Jordan & Anna Schultz				
Hinman's Night Out	Michael Long, Ken Berger & Lindsay Pope	Special Events Program	Robby Robinson & Beth Rousseau				
Hospitality	Tom & Becky Callahan, Billy & Lynn Callahan,	Table Clinics	Jim Granade III				
(*also greeters)	Bruce & Deborah Ashendorf & Pat & Julie Yancey*	Technical Exhibits	Brad Greenway & Jane Puskas				
Host	Sedgie Newsom	Transportation	Bobby Shirley & Henry Benson				
Keynote Session	Dave Lee	Treasurer	David Anderson				

### **2022 Meeting Highlights**



# Keynote Session with Kathleen Madigan

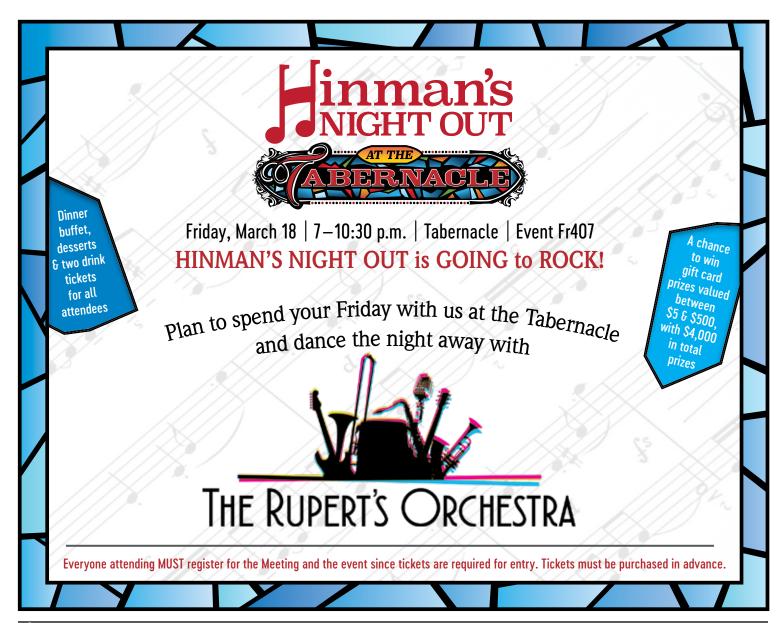
Thursday, March 17 | 5:30 - 7 p.m. | GWCC | Event Th401

Kathleen Madigan: A veteran of the Tonight Show, Letterman, and "Comedians in Cars Getting Coffee," Kathleen also hosts Blue Collar Comedy on Sirius XM.

It's high time we laugh a little!

**General Chair and President's Reception** 7 – 10:30 p.m. | College Football Hall of Fame





## Navigating Dental Disruptions

### Let's Reconnect

2022



ASSISTING ESSENTIALS

NEW DENTIST

Our theme this year reflects the moment we find ourselves in: Navigating Dental Disruptions. Living and working through a global pandemic presented enormous challenges both personally and professionally, but there are also opportunities to be found in adversity.

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We designed Hinman 2022 to bring people together again and to provide you with a chance to be reinspired as a dental professional. We urge you to get out from behind your screen and reconnect in person with your dental community. We know you'll leave inspired to continue practicing great dentistry.

Looking forward to seeing you soon.

Kate Robinson, D. M. D. | 2022 General Chair

### **Start Planning now for Hinman!**

Below are the all-day tracks for you and your team. Registration will open December 7. As a reminder, members and spouses are automatically registered for the Meeting.

### 9 a.m. - 4 p.m. | Assisting Essentials Fee: Dentists \$180, All others \$110

9 – 10:30 a.m. | Mr. Kevin Henry Five Ways Dental Assistants Can C.R.U.S.H. Their Careers

10:30 a.m. – 12 p.m. | Dr. Tanya Brown Dental Assisting Made Easy: Go from Overwhelmed to Overjoyed!

1 – 2:30 p.m. | Ms. Tija Hunter Enhancing Your Career Through Ergonomics: Preventative Medicine for Your Life!

2:30 – 4 p.m. | Dr. Mark Hyman Inspiring Excellence in Dental Assisting

#### 9 a.m. – 4 p.m. | New Dentist Fee: Dentists \$180, All others \$110

9 – 10:30 a.m. | Ms. Carrie Webber Ready to Launch: Practice and Growth Strategies for New Dentists

10:30 a.m. - 12 p.m. | Mr. Steve Anderson Why New Dentists Fail

1 – 2:30 p.m. | Dr. Mark Kleive Wealth Accumulation for Every Stage of Your Dental Career

2:30 – 4 p.m. | Mr. Charles Loretto & Ms. Christy Ratcliff Owning Your Dental Practice: The Bridge to Financial Freedom

## 9 a.m. – 4 p.m. | Business Office Bonanza **BUSINESS OFFICE BONANZA** Fee: Dentists \$180, All others \$110

- 9 10:30 a.m. | Ms. Penny Reed Growing Your Dental Business
- 10:30 a.m. 12 p.m. | Ms. Grace Rizza Ethical and Effective Marketing for Today's Market
- 1 2:30 p.m. | Ms. Laci Phillips Newland Your Practice Through the Patient's Eyes: It's Never Just About Dentistry
- 2:30 4 p.m. | Ms. Carol Paige Getting Patients to Keep Their Appointments

## 9 a.m. – 4 p.m. | Prevention Convention **PREVENTION CONVENTION** Fee: Dentists \$180, All others \$110

9 – 10:30 a.m. | Ms. Karen Davis Consider the Evidence: Aerosol Generating Devices for the RDH

10:30 a.m. - 12 p.m. | Ms. Amber Auger The Dental Hygiene Detective

1 – 2:30 p.m. | Dr. Dan Dunwody The Clinical Screening Essentials to Recognizing Chronic Airway Obstruction and Sleep Apnea in Children and Adults

2:30 – 4 p.m. | Dr. Susan Maples Perio, Diabetes and Cardiovascular Disease: Connections and Collaborative Treatment in the Dental Office

### **Proposed Bylaws Changes**

The Bylaws Committee of the Hinman Dental Society met on Tuesday, October 5 and is recommending the following changes to Article I, Sections 3, 4 and 5. Please review the proposed changes thoroughly. The Hinman Membership will vote on these changes during the November 15 Membership Meeting.

### ARTICLE I Membership

### **SECTION 3**.

#### Application for active or associate

membership: The application for active or associate membership shall be made, in writing, on the recognized membership information form approved by the Society, setting forth the candidate's name, address, date of dental license and other information as the Society may require. It shall be accompanied by a photograph and the required dues. It shall be endorsed by three members in good standing of The Hinman Dental Society, one of whom shall be the primary sponsor as described in Article I, Section 2. Thecandidate shall be a member of the American Dental Association in good standing. The candidate is encouraged to be involved in a national dental organization. The name of the applicant and primary sponsor must be published in the Hinman Preview Review prior to presenting the application to the Executive Council for action.

The membership chair will investigate the candidate prior to publishing their name in the Hinman Preview Review and prior to presenting the application to Executive Council for action. A favorable majority vote by the Executive Council shall cause the candidate's name to be brought before the general membership. The candidate may then be elected for membership by a majority of those present and voting.

#### SECTION 4.

Active membership: An active member shall be a dentist licensed to practice by the State of Georgia or who currently has a teacher's or public health license from the State of Georgia in good, ethical standing. In order to maintain active membership, the member must be ethical and must retain and maintain membership in good standing in the American Dental Association. The member shall practice in the confines of the following counties: Barrow, Carroll, Cherokee, Clayton, Cobb, Coweta, Dekalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Hall, Henry, Morgan, Newton, Rockdale, Paulding, Spalding and Walton.

Active membership also requires fulfillment of assigned committee duties and attendance at one membership meeting during each fiscal year.



### SECTION 5.

Associate membership: In order to maintain associate membership, the member must be ethicaland must retain and maintain membership in goodstanding in the American Dental Association. These members may not vote or hold office, but they can be a committee member and a committee chair. The dentist must be in good, ethical standing, and will be required to meet one of the following conditions:

- licensed to practice in the State of Georgia,
- hold a valid dental license in another state,
- hold a teacher's or public health license in their state.

The dentist must practice outside the counties listed in active membership. After reviewing the application, the membership committee will reserve the right to request a site visit. Associate members are required to fulfill assigned committee duties and attend one membership meeting during each fiscal year.

### **Member News**



Alena Lotz and her husband Austin welcomed Oliver McGovern on October 18. Robin Reich is the proud grandmother and Stacey Wingad & Megan Rihan are the aunts.

### In Memoriam

**Don Ford** September 23

Bill Schroeder October 9

Send any member news to Jackie Sarvis, jsarvis@hinman.org



What: We hope you and your family will join us for a weekend full of fun and relaxation at the Hinman Dental Society Annual Meeting.
When: June 3-5, 2022
Where: The Grand Hotel, Point Clear, AL

Price: Room rates start at \$249/night for a standard room; additional fees apply

How: Book online at www.hinman.org/Bookings or call 800-544-9933.

Please book hotel rooms by May 10, 2022. Registration for this meeting will open in April.

The Hinman Trustees will reward each Hinman member with complimentary member registration and one room night (standard room rate) for those who fulfill their membership obligations.

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### Meet Hinman's Newest Members

The Hinman Dental Society continues to grow as we accept new members each year. We are proud to enhance the Society's knowledge and experience by bringing new dentists into the Hinman community. We hope many of you will have a chance to meet them in person soon. Read below to learn a little about some of our newest members.



### Dr. Trent Collett

Dr. Collett wanted to become a dentist after shadowing his dentist in high school and enjoying the combination of working with his hands, working with people and being able to practice in an independent setting. While attending dental school at DCG, Dr. Collett was always exited to attend the Hinman Dental Meeting, and he quickly

realized that he wanted to be a part of the membership. Dr. Collett enjoys the variety that each day brings in the dental office. He finds it very rewarding to navigate each patient's problems on an individual basis to improve their life in the short and long-term.

In his spare time, Dr. Collett enjoys spending time with friends and family, including his wife Amara who he met in dental school. They can be found at UGA games most weekends in the fall.



### **Dr. Meredith Hughes**

Dr. Hughes attended her first Hinman Dental Meeting her senior year of dental school at DCG. She then became interested in joining as a member because of the Society's focus on being at the forefront of continuing education. Dr. Hughes enjoys working in a setting where she gets to provide solutions to her patients' problems,

all while focusing on their best oral care. She finds that building relationships with her patients and getting to know their families to be the most rewarding part of the profession.

When she is not practicing dentistry, Dr. Hughes enjoys baking and trying new restaurants in Atlanta. She also loves spending time with her goldendoodle, Winnie. She is excited to attend her first Hinman Meeting as a member this March!



### Dr. Kent Knoernschild

Dr. Knoernschild first learned of the Hinman Dental Society when he was a faculty member at the Medical College of Georgia in the 1990s. At that time, he attended the Hinman Meeting and presented a Table Clinic. In 1997, Dr. Knoernschild served as the Advanced Education

in Prosthodontics Program Director at the University of Illinois Chicago, and later returned to the Dental College of Georgia as the Chair of Restorative Sciences. He enjoys dentistry because he gets to give people confidence and help them smile, whether this is directly though the clinical care he provides or by helping students, residents and practicing clinicians learn the most effective and predictable approaches to meet their patients' needs.

In his spare time, Dr. Knoernschild enjoys golfing, playing the piano, traveling and spending time with his family.



### Dr. Alena Lotz

Dr. Lotz has known about Hinman for as long as she can remember. Her mother, Robin Reich, has been a dentist for over 35 years, and Dr. Lotz remembers attending the Hinman Dental Meetings and the Annual Meetings as a little girl. One of her favorite memories is the freezing cold whitewater rafting trip with her sisters years ago.

Dr. Lotz graduated from DCG in 2015, then completed her orthodontic residency. During dental school, she learned more about Hinman's mission and wanted to get more involved. She likes that Hinman "promotes the ethical practice of dentistry and holds its members to the highest standards."

In her spare time, Dr. Lotz enjoys spending time with her family, especially on the lake. She also likes hiking, reading and trying her husband, Austin's, newest creations in the kitchen.



### Dr. Anisha Nathu

Dr. Nathu first learned about the Hinman Dental Society in dental school from the professors and classmates that spoke highly of the Society. After learning how Hinman shaped so many of the dentists that she looks up to, Dr. Nathu was motivated to apply for membership. She has been practicing dentistry for five years and loves being able to make someone's day better, whether it's getting someone out of pain or modifying

a smile. She realizes how much a "small act can make a huge impact on a person."

When Dr. Nathu is not working, she loves to bake and experiment in the kitchen. She is also taking a ceramic arts class where she is learning to throw pots on a wheel.



### Dr. Mordena Sullen

Dr. Sullen started her career in dentistry as a dental hygienist. After a few years, she entered dental school, where she first learned of Hinman and has attended every Meeting since then. She became more interested in the Society after learning more from a few of our members, as well as from experiencing the smoothly run meetings that offer an abundance of information. She wanted

to be a part of the "entity that could overwhelmingly impact every aspect of the profession." Dr. Sullen currently practices in the same neighborhood she grew up in, and she finds it very rewarding to experience the instant gratification when her patients get relief from pain or to receive a big smile after a fixing a broken tooth.

In her spare time, Dr. Sullen enjoys playing the piano, reading, shopping and working out. She also mentors students at Spelman College.

### Save The Date-NEW MEMBER ORIENTATION

If you are sponsoring a new member for the January 2022 induction, please plan to attend Hinman's New Member Orientation on February 3 at 6:15 p.m. at the Hinman Executive Office. An invitation with additional details will be sent after the approval of the prospective members in January.

### September Membership Meeting Photos



Hinman Members enjoyed Dr. Mike Pruett's lecture on "Management of the Medically Complex Dental Patient."



President William Rousseau presents speaker Dr. Mike Pruett with a plaque after presenting his lecture.









### **DCG Scholarship Recipients**



It's always a pleasure to represent the Hinman Dental Society, but especially when awarding scholarships. It was a very fine event, and I was honored to be a part of the day.

– Dr. Ferguson

Dear The Thomas P. Hinman Dental Society,

I am sincerely honored to have been selected as the recipient of The Thomas P. Hinman Dental Society Scholarship. Thank you for your genars why, which has allowed me

to pursue my dream of becoming a dentist.

Jour contributor to my education is so genius and will allow me to continue to

tocus on my studies. Shank you again for your thoughtful and generous gift.

Sincurely,

William Cas

William Cao Dental College of Georgia The Dental College of Georgia Class of 2024

September 6, 2021

Dear Thomas P. Hinman Dental Society,

Thank you so much for supporting my education at the Dental College of Georgia with The Thomas P. Hinman Dental Society Scholarship. I am truly honored to have been selected for this award. I have enjoyed the past three years of dental school and am excited to continue treating patients in clinic during my fourth year.

Thank you again. I sincerely appreciate your support and generosity for all four years of my dental education!



Josh Massey, one of the Gold Life Recipient Scholars, pictured with Rhonda Banks, Dental College of Georgia, Director of Development.

DEAR HINMAN DENTAL SOLIETY,

I AM SINCERELY HONORED TO HAVE BEEN SELECTED AS ONE OF THE TWO RECIPIENTS FOR THE HINMAN DENTAL SOCIETY GOLD LIFE MEMBERSHIP AWARD! THANK YOU SO MUCH FOR YOUR DENEROSITY WHICH HAS HELPED TO FUND MY DENTAL SCHOOL EDUCATION! I HAVE BEEN A LONGTIME FAN OF HINMAN SINCE I WAS A PPE-DENTAL STUDENT BACK IN 2015! TO BE RECEIVING THIS AWARD IS SUCH A WONDERFUL PRIVILEGE! I SPOKE WITH DR. PAFFORD TO ALSO EXPRESS MY GRATITUDE FOR THE NOMINATION AS I AM BEYOND HUMBLED ! I HOPE TO PAY IT FORWARD SOMEDAY TO ANOTHER DESERVING DENTAL STUDENT!

THANK YOU SO MUCH AGAIN FOR MY SCHOLARSHIP AWARD ! I WILL USE THESE FUNDS WISELY AS I PUT THEM TOWARDS MY TUITION FUNDS!

SINCERELY,

JANE PARK, THIRD YEAR DENTIAL STUDENT

The Dental College of Georgia

2021

Dear Thomas P. Hinman Dental Society,

My name is Niang (sounds like kinee-young). I'm a current Dt at DCG and am schonored to be a recipient of the Thomas P. Hinman Dental society Scholarship! I would like to take this opportunity to thank you for investing in my dental education through this scholarship fund! I have grown so much for the past few months at DCG. I will give my best efforts toward my studies and service to the community. I also hope the organization will be able to continue to support students like me in the future! Once again, thank you so much for inspiring and supporting me with your kindness and generous contributions!

> Sincerely, Niang Muang, class of 2025

The Dental College of Georgia

### **Executive Council Meeting Minutes**

DATE: Tuesday, August 31, 2021 TIME: 6:00 p.m. cocktails/6:30 p.m. dinner PLACE: Hinman Executive Office PRESIDING: Dr. David Anderson, President-elect INVOCATION: Dr. William Rousseau, President

CALL TO ORDER: President-elect David Anderson called the meeting to order at 6:41 p.m.

OFFICERS: William Rousseau, David Anderson, Troy Schulman, Slade Lail, Andy Ramsey, Darryal McCullough, Jeremy Ward EXECUTIVE COUNCIL: Patrick French, Donnie Brown, David Marion, Randy Phillips, Henry Benson, Matt Mazzawi TRUSTEES: Eddie Pafford, Allen French (absent), Brad Greenway, Dave Lee, Jim Roos, Jane Puskas HINMAN CHAIRS: Kate Robinson, Roy McDonald, Sedgie Newsom ADVISORY BOARD CHAIR: Bob O'Donnell STAFF: Annette Sullivan, Jackie Sarvis

Prior to starting the agenda items, Annette Sullivan reviewed the Hinman Dental Society Officer Guidelines and voting procedures that were distributed to the Officers, Executive Council and Trustees.

**MINUTES:** Secretary Slade Lail presented the minutes from the May Executive Council Meeting and Annual Meeting Business Meeting as printed in the September *Hinman Preview/Review*. Both sets of minutes were approved [Lail/Ward].

**FINANCE:** Assistant Secretary/Treasurer Darryal McCullough presented the 2021-2022 Society Budget. The budget was approved (McCullough/Marion).

Treasurer Andy Ramsey presented the current Year-to-Date Society Financial statement. The statement was approved as follows [Ramsey/McCullough]:

Beginning Balance:	\$ 176,951.87
Net Income:	\$ [27,839.60]
Ending Balance:	\$ 149,112.27

**TRUSTEES:** Chair Eddie Pafford shared that the Hinman Trustees visited the Dental College of Georgia on August 27 to present \$125,000 in scholarships to 42 dental scholars. The Trustees have a meeting scheduled for September 8 to determine their financial giving and support for the upcoming year.

HINMAN 2022: General Chair Kate Robinson thanked her program chairs, Jim Roos and Randy Phillips for their hard work and collaboration to prepare a strong program for Hinman 2022, "Navigating Dental Disruptions." Dr. Robinson is very excited for the in-person program which includes 65 speakers, 15 new to Hinman, with approximately a quarter of the program being hands-on courses. She highlighted the following special events: The keynote speaker is Kathleen Madagan, the General Chair & President's Reception will be at The College Football Hall of Fame and Hinman's Night Out will take place at the Tabernacle. Dr. Robinson reminded everyone to save their purchases for the Exhibit Hall.

HINMAN 2023: Chair-elect Roy McDonald is looking forward to Hinman 2022 and is in full support of Kate Robinson. Dr. McDonald, along with his Program Chairs, Drs. Brad Greenway and Troy Schulman, plan to scout the AAOSH Meeting in September, as well as the Yankee and Chicago dental meetings in 2022.

HINMAN 2024: Vice Chair-elect Sedgie Newsom is honored to have the responsibility to represent Hinman as the 2024 General Chair. He plans to scout the CDA Meeting with his program chairs, Drs. Jonathan Dubin and Patrick French. Dr. Newsom looks forward to scouting speakers for Hinman 2024.

ADVISORY: No Report

#### **OLD BUSINESS:** None

**NEW BUSINESS:** The Finance Committee recommended an increase in the registration fees for the Hinman Annual Meeting. The committee would like to raise the fee to \$125 per adult, \$100 for teens and \$65 for children [3 and under are free]. The recommendation was approved [McCullough/Pafford].

Dr. Rousseau made a motion to enter Executive Session. The motion was approved (Rousseau/Ramsey). Dr. Rousseau made a motion to leave Executive Session. The motion was approved (Rousseau/McCullough).

Dr. Kate Robinson shared that she, along with the 2023 and 2024 General Chairs, sent a letter to the ADA sharing their feedback on their increased scout fees.

**MEMBERSHIP REPORT:** Vice President Troy Schulman stated that the Society currently has 827 members, and that there are 17 new members application being processed for the 2021-2022 year. He encouraged all members of Executive Council to meet these prospective new members at the September and November Membership Meetings prior to their review and approval at the January Executive Council Meeting.

**MEMBERSHIP NEWS:** Chair Jeremy Ward gave a report of the latest member news.

**REMARKS:** Dr. Anderson thanked everyone for their attendance and looks forward to seeing everyone at the Membership Meeting on September 20 at the InterContinental.

ADJOURNMENT: Dr. Anderson adjourned the meeting at 7:58 p.m. (Anderson/Mazzawi)

### **Membership Meeting Business Meeting Minutes**

#### DATE: Monday, September 20, 2021 TIME: 6:45 p.m. PLACE: InterContinental Buckhead Atlanta PRESIDING: Dr. William Rousseau, President

**CALL TO ORDER:** President William Rousseau called the meeting to order at 6:54 p.m. He presented speaker Dr. Mike Pruett with his plaque and thanked him for sharing his knowledge with the Society. He announced the completion code for CE credit. President Rousseau welcomed all members and announced there were more than 230 people registered for the meeting. He thanked the Hospitality Committee, along with the Chair, Dr. Henry Benson, for their support at tonight's meeting. Dr. Rousseau also thanked the Trustees for all of their generous subsidies.

**TRUSTEES REPORT:** Trustee Chair Eddie Pafford shared that the Trustees met earlier in the month and have budgeted to give \$55,000 to dental, hygiene and assisting students in the Southeast. They will also gift \$120,000 to dental students at the Dental College of Georgia at Augusta. The Trustees will continue subsidizing the Society events.

**MINUTES:** Secretary Slade Lail presented the minutes from the May Executive Council and Annual Meeting Business Meeting as printed in the September *Hinman Preview/Review*. Both sets of minutes were approved (Pruett/Marion).

**PROGRAM CHAIR REPORT:** Program Chair Michael Leingang reported that the next two Membership Meetings will be November 15 with lecturer Mr. John McGill at the Crowne Plaza Perimeter and January 20 with Dr. Uche Odiatu at the Georgia Aquarium (this program will be a staff lecture). He encouraged everyone to register early.

FINANCIAL REPORT: Treasurer Andy Ramsey presented the following Society YTD financial report as presented at the August 31 Executive Council meeting:

Beginning Balance: Net Income: Ending Balance:	\$	176,951.87 <u>(27,839.60)</u> 149,112.27
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The financial report was approved (Pafford/Dubin).

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**BUDGET REPORT:** Assistant Secretary/Treasurer Darryal McCullough presented the 2021-2022 Society Budget as approved at the August 31 Executive Council Meeting. The budget was approved (McCullough/Short).

ANNUAL MEETING REPORT: Annual Meeting Chair Kristina Dawson reported that the Annual Meeting will be held June 3-5, 2022 at The Grand Hotel in Point Clear, AL. The Trustees have approved subsidizing each member's registration and one night's hotel stay.

HINMAN 2022: Program Chair Jim Roos shared that the 2022 Meeting, "Navigating Dental Disruptions," will be in-person with 65 speakers (15 new to Hinman). He requested that all Hinman members save their purchases for the Exhibit Hall, and he urged all members to speak to their reps about exhibiting. He announced that the Keynote speaker will be comedian Kathleen Madigan, and the General Chair & President's Reception will take place after the Keynote Session at the College Football Hall of Fame. Hinman's Night Out will be at the Tabernacle with band The Rupert's Orchestra. Dr. Roos asked all members to check their email for a survey regarding Covid protocols for Hinman 2022.

#### OLD BUSINESS: None

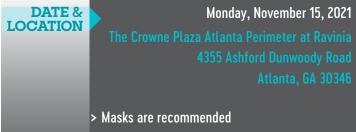
NEW BUSINESS: None

**MEMBERSHIP NEWS:** Chair Jeremy Ward gave a report of the latest member news and updates.

**MEMBERSHIP REPORT:** Membership Chair Troy Schulman announced that the Society currently has 827 members and there are 21 applicants. He encouraged all members to introduce themselves to the prospective members in attendance at tonight's meeting. Nominations for membership can be submitted on the Hinman website.

**PRESIDENT'S REMARKS:** President Rousseau thanked the Trustees for subsidizing tonight's meeting cost, in addition to covering everyone's self-parking fee. He held a drawing for Hinman Cash. The winners were Drs. Don Phillips, Jr and Brett Gray. He also drew three door prizes. The winners were Drs. Jennifer Bragg, Joe Looper and Angela Johnson.

ADJOURNMENT: The meeting was adjourned at 7:13 p.m.



- > Registration Opens 3:30 p.m.
- > Lecture & Business Meeting 4 7 p.m.
- > Cocktails & Dinner 7 p.m.



The Thomas P. Hinman Dental Meeting Nationally Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement. 6/1/2021 to 5/31/23 Provider ID# 219082

Register online at Hinman.org/Society

### What We've Learned from the Pandemic

The COVID-19 pandemic has had an unprecedented impact on our personal and professional lives. It has brought about tremendous changes to our individual and practice finances, including how we view our transition. As the pandemic wanes, what new trends will continue and which will end? We'll review how the changes will affect the future of dentistry and your goal of personal and financial success!

#### **OBJECTIVES:**

- > Determine COVID-19's impact on your practice productivity, staffing and profitability
- >Learn how to cope with the growing role of the government in your practice and profession
- >Learn how to achieve your financial goals in an era of rising taxes
- > Reassess your work-life balance and future practice transition
- > Discuss: How will the future of dentistry be affected?

#### AGD Subject Code: 550

There are no prerequisites for this course.

### JOHN K. MCGILL, CPA, MBA, JD

John McGill is a tax attorney, CPA and MBA. He serves as CEO of The McGill & Hill Group, LLC in Charlotte, NC, and a partner with the law firm of McGill & Hassan, P.A. He is also President of John K. McGill & Company.

Mr. McGill has been providing customized tax and business planning services exclusively for the dental profession for over 30 years. During this time, he and his team have helped over 1,800 dentists and specialists across the country achieve financial independence, for reduced stress and greater peace of mind. He is



also the editor of the *McGill Advisory Newsletter*, a monthly publication enjoyed by nearly 7,000 dentists nationwide helping help them increase profits, reduce taxes and achieve their financial goals.

Mr. McGill has presented hundreds of programs to local, state and national dental organizations including: ADA and AAO National Conventions, Thomas P. Hinman Dental Meeting, Super Schulman Orthodontic Study Club, AAO Orthodontist as CEO, Southern Association of Orthodontists, Southwestern Society of Oral Surgeons and American Academy of Dental Practice Administration.

He believes in giving back, and serves on the Board of Directors and is a corporate sponsor of Smile For A Lifetime Foundation (www.s4l.org), a non-profit organization providing free orthodontic services to underserved children, with more than 137 chapters in 42 states and Canada. He is also a corporate sponsor for Missions of Mercy, a nonprofit organization providing free dental care to the underserviced and Habitat for Humanity.

### **REGISTRATION FEES & CANCELLATION POLICY**

By November 10	. \$70
November 11 – 14	. \$80
Day of Meeting (November 15)	. \$90

The registration fee includes a three-hour lecture, cocktails and dinner. The fee is the same to attend the lecture only or dinner only. No refunds will be given after November 10. The Hinman Trustees have provided a generous subsidy to offset the \$140 expense per attendee to attend a membership meeting.

Please visit our website at Hinman.org/Society to register.

### **MEETING REGISTRATION FORM**

Name: Member	AGD#	Fee (by 11/10): <b>□\$70</b> Fee (11/11-14): <b>□\$80</b>	
Dietary Restrictions:			
Name: Name: Spouse Staff	AGD#	Fee (by 11/10): <b>□\$70</b> Fee (11/11-14): <b>□\$80</b>	
Dietary Restrictions:			
Name: Member	AGD#	Fee (by 11/10): <b>□\$70</b> Fee (11/11-14): <b>□\$80</b>	Total:
Dietary Restrictions:			

Make checks payable to: The Hinman Dental Society Mail to: 33 Lenox Pointe, Atlanta, GA 30324-3172 You can also register online at Hinman.org/Society For questions, call (404) 231-1663



Hinman Dental Society 33 Lenox Pointe Atlanta, GA 30324-3172

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